



The Adventures of
Bonnie
Saves-A-Lot

What is The Adventures of Bonnie Saves-A-Lot

- Children's book series focused on Financial Literacy
- Each book will focus on a different financial themes
- Will teach children AND their parents various concepts
- Each book will have an activity section
 - Term of the book
 - Activities based on book's topic



Bonnie Discovers Money

- Focus: What is Money
 - Identification
 - What it is
 - How it is used
 - Counting
- Activity Section
 - Term of the book: Money
 - Identifying coins



Book Information

- Title: The Adventures of Bonnie Saves-A-Lot
- Subtitle: Bonnie Discovers Money
- Author: Robert Culpepper III
- Illustrator: Jaaron Merchant
- ISBN: 979-8-9852569-0-1
- LCCN: 2021922969



Children and Learning

- Children's brains develop in spurts called critical periods
 - The first begins around age 2 and concludes age 7 ¹
- From birth to age 5, a child's brain develops more than at any other time in life ²
- Financial literacy is like a second language ³
- Children who learned a second language at a young age demonstrated cognitive advantages, such as increased problem-solving skills and creativity ⁴



Why Financial Literacy for Children

- 74% of teens do not feel confident about their financial education and want more education ⁵
- 1 out of 3 Americans delayed a major decision due to finances ⁶
- 83% of parents wish they had learned about money growing up ⁷
- 82% of parents are looking for additional resources to help teach their children about good financial decisions ⁷
- 78% of NFL and 60% of NBA athletes experience within two and five years, respectively ⁸



Financial Literacy Stats

DID YOU KNOW?

4 in 7 Americans are financially illiterate based on a Walden University Study.

The Adventures of Bonnie Saves-A-Lot will give your children a strong financial foundation.



DID YOU KNOW?

African Americans have a lower level of financial literacy than the national average. 41% vs 48%



DID YOU KNOW?

A 2017 Money Confident Kids survey determined only 23% of kids indicated they frequently talk to their parents about money.



Author Visits

- Live Book Reading
 - Audience Engagement
- Grab Bags
 - Stickers
 - Pencils
 - Coloring Pages
- T-Shirts



About the Author

Robert Culpepper III is a Detroit-born, Ohio-raised author. His passion for financial literacy started while working in the banking industry and seeing the miseducation of clients.

Currently residing in Florida with his wife and two daughters. In his free time he enjoys bowling, art, traveling, trying new restaurants, and spending time with his family and friends

Highlights:

- 2003 Napoleon Area Schools Graduate
- 2009 Bowling Green State University Graduate
- Five years of Financial Services Experience (JP Morgan Chase)
- Co-Founder of Lafa Publishing LLC



About LaFa Publishing LLC

Lafa Publishing is an independent media company and the brainchild of Christopher Johnson, Esq. and Robert Culpepper III. Their mission is to bring transcendent stories and topics highlighting historically underrepresented communities. The team has written various reality show and sitcom treatments. The duo's current focus is in the children book space, with multiple projects in the pipeline. Their first project, The Adventures of Bonnie Saves-A-Lot, is focused on Financial Literacy for children.

Christopher is an Ohio native, born and raised in Dayton. He is a 2003 graduate of Jefferson Township High School. He graduated from Bowling Green State University in 2007 with his BS in Business Administration. In 2010, he graduated from the School of Law at the University of Dayton.

Robert was born in Detroit, Michigan and raised in Northwest Ohio. He is a 2003 graduate of Napoleon High School and a 2009 graduate of Bowling Green State University.



Submit an Order



Contact Information

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- [Instagram](#)
- [Facebook](#)
- [Bonnie's Website](#)



Appendix



Reference Sites

1. <https://www.edutopia.org/article/why-ages-2-7-matter-so-much-brain-development>
2. <https://www.firstthingsfirst.org/early-childhood-matters/brain-development/>
3. <https://sponsored.postandcourier.com/web/grow-financial/why-learning-the-language-of-financial-literacy-is-key-to-reaching-your-monetary-goals/>
4. <https://spanishw.com/top-10-benefits-learning-second-language-early-age/>
5. <https://greenlight.com/blog/celebrate-financial-literacy-month-with-your-kids-and-teens/>
6. <https://www.aicpa.org/news/article/fewer-americans-are-delaying-major-life-events-because-of-money-worries>
7. <https://www.studyfinds.org/financially-literate-most-parents-wish-they-knew-more-about-money-childhood/>
8. <https://www.gobankingrates.com/net-worth/sports/pro-athletes-lost-millions-dollars/>